

## FOR MORE INFORMATION

Jason Lasecki Great Wolf Resorts, Inc. Phone: 708.967.3325

Email: PRTeam@greatwolf.com

Agency H5 – Public Relations Agency

Phone:

Email: greatwolflodge@agencyh5.com

## GREAT WOLF LODGE SPLASHES OUT WATER PARK DETAILS FOR ITS FIRST FLORIDA RESORT UNVEILS NEW OPENING DATE OF SEPT. 25, 2024

92,000 Square Feet of Water-Filled Fun Awaits South Florida Families

**NAPLES, Fla. – (Feb. 22, 2024)** – Careening down slides, jumping over waves, floating down a lazy river, and getting drenched by a thousand gallons of water cascading from a giant tipping bucket are a few of the water-filled adventures families will discover at the all-new Great Wolf Lodge in Naples, Fla. Filled with slides, pools and water-play features for every age and thrill level, the indoor water park is widely known as the marquee attraction at every Great Wolf Lodge location. The 92,000 square-foot indoor water park coming to Great Wolf Lodge South Florida will feature all the water park elements beloved by families from coast-to-coast, but reflected in an all-new design thematic, filled with immersive and interactive storytelling elements to enhance the overall water park experience.

As part of the next generation Great Wolf Lodge experience making its debut in Naples, the water park reflects the whimsical adventures encountered by the Great Wolf Pack, the resort's cast of character friends and stars of an animated film and series created by Great Wolf Entertainment which is shown in-lodge and on the company's YouTube page. The water park's centerpiece attraction is **Otter Cave Waterworks**, a multilevel, interactive water play structure with intertwined "leaking" water pipes, spray jets, four twisting body slides and Great Wolf Lodge's signature, 1,000-gallon tipping bucket.

In total, the indoor water park at Great Wolf Lodge South Florida will feature 12 slides, three pools and two interactive water play zones. Highlights include:

- NEW Breakaway Bay: Making its Great Wolf Lodge debut, Breakaway Bay is an exhilarating family
  raft adventure that can accommodate up to 5 riders. Riders quickly accelerate before dropped into
  a cone shaped "tornado" where they slosh up one side and down another before exiting into a 360degree loop. They head down a long straightway before entering a giant bowl that will spin them
  around before freefalling down into the splash channel.
- High Paw Holler: A body slide filled with constant excitement and anticipation as riders surge through
  enclosed flumes, race along the outer wall of open-air saucers, and experience a few more twists and
  turns before splashing down into a water filled runout.
- Forest Flume: This open flume body slide accelerates riders through 360 loops, high-banking turns, and quick acceleration drops to provide an exhilarating ride from top to bottom.

- Rapid Racer: Riders can race side-by-side down a course featuring drops, chutes and serpentine curves. Adding to the excitement of this winding tube ride, there are two sections of the course with only a low wall separating riders to help spur that competitive racing spirit.
- **River Canyon Run:** A rollicking family raft ride that sends up to five riders on a white-water adventure down one of the park's longest slides. As you slide down, you'll pass enchanted hieroglyphics, and with no steep drops, this a great slide for families to enjoy together.
- **Slap Tail Pond:** A family favorite. The audio cue of a howling wolf brings this gigantic wave pool to life with waves reaching up to three feet in height. The active surf rolls through every five minutes, to the giggling delight of every child in the pool.
- **Crooked Creek:** A reprieve from the more active attractions in the waterpark, guests can relax and float on tubes down this winding lazy river that encircles the Otter Cave Waterworks play structure.
- Otter Springs: A special section of the waterpark designed exclusively for toddlers and younger guests. This play pool is filled with perfectly sized water slides featuring gentle slopes and tiny turns, making them the go-to attractions for the "under 42 inches" set.
- **Chinook Cove:** Activity pool featuring basketball hoops, floating obstacles, and other action-oriented elements for children.
- Big Foot Pass: Unique water obstacle challenge where kids and adults alike balance on floating logs and lily pads while traversing the pool. Cargo netting hangs down to help guests cross from one side to the other.

The resort will also feature a stunning outdoor, zero-entry, pool and hot tub surrounded by luxurious outdoor cabanas so families can relax and enjoy the warm Florida weather.

An overnight stay at Great Wolf Lodge South Florida allows guests the opportunity to enjoy two days of indoor water park fun — with access starting after 1pm on the day of check-in, and the ability to play in the water park until it closes on check-out day. Standard rates start at \$199.99 per night.

To celebrate the reveal of the water park details and the revised opening date, Great Wolf Lodge is offering a special discount of 25 percent off standard rates for a single night stay and 30% off multiple night stays. To get this special discount, guests must book this offer before March 1, 2024. This discount is valid for stay dates through December 31, 2024. Guests can book by visiting greatwolf.com or by calling 1-888-983-WOLF (9653) and using the promo code, SLIDES.\*

The 500-room Great Wolf Lodge South Florida resort is being constructed on a 20-acre site on the eastern edge of Collier County, near the I-75 and Collier Blvd interchange and next to the Paradise Coast Sports Complex. The \$250 million resort is expected to bring more than 600 full- and part-time jobs to the area. For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit <a href="mailto:greatwolf.com">greatwolf.com</a>.

## **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc. owns and operates North America's largest family of indoor waterpark resorts. Great Wolf Lodge is the perfect, carefree getaway for families looking to strengthen their pack, with an expansive indoor water park, fun-filled attractions and family-friendly entertainment all under one roof. Great Wolf Resorts is a fully integrated resort company with locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash., Fitchburg, Mass., Concord, N.C.; Garden Grove, Calif., Manteca, Calif., Colorado Springs, Colo., Bloomington, Minn., LaGrange, Ga., Gurnee, Ill.; Scottsdale, Ariz.; and Perryville, Maryland. The company has three resorts currently under construction including Great Wolf Lodge South Florida in Naples (late summer/early Fall 2024), Great Wolf Lodge Texas Gulf Coast in Webster (late summer/early fall 2024), and a resort in Mashantucket, Conn. set to open mid-2025. Additional information may be found on the company's online media center.

\* Offer valid at Great Wolf Lodge South Florida on above dates. Valid per night for single or multiple-night stays, must be mentioned at time of reservation and based on 2024 standard rates. Limited number of rooms available for each date. May not be valid during holiday and blackout periods or combined with any other discount or promotional offers. Limited suite style availability on select dates. Discount may vary by date. Offer based on 4 guests per room and may be terminated at any time without notice. Must have one individual 21 years of age or older staying in each room. Offer is not redeemable for cash.