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## **Great Wolf Lodge Pocono Mountains Announces Most Significant Expansion In Its History**

*Multi-million-dollar renovation includes first-of-its-kind, multi-bedroom private villas*

**Scotrun, PA – (Mar. 15, 2022)** – Great Wolf Lodge announced today a series of landmark renovations for its resort in the Pocono Mountains. The extensive refurbishment includes a major update to the Grand Lobby, a refresh of its Cub Paw toddler pool, a new full-service dining concept and, exclusive to the Pocono Mountains resort, private three-bedroom villas ideal for multi-generational or multi-family travel.

“We’re making significant enhancements to nearly every inch of the resort, and then some,” shared General Manager Bill Colavito. “With the new additions announced today and the recently completed refurbishments, we’re giving our guests more to love when they visit Great Wolf Lodge Pocono Mountains.”

Some of the impressive new experiences will be available to guests later this year, while the three-bedroom villa concept is scheduled to open mid-2023. Features being introduced to the resort include:

### **Woodland Villas**

Great Wolf Lodge shared plans for a new type of accommodations, designed exclusively for the Pocono Mountains resort. Adjacent to the main resort, the company will build 30, 1,500 square-foot villas. Each villa will feature three bedrooms, two bathrooms, a spacious and comfortable living area, a fully equipped kitchenette and private outdoor living space with incredible nature views. The villas were designed to accommodate larger, multi-generational families looking for their own, quiet oasis, or visitors looking for a home-away-from-home while enjoying a longer, extended stay in the Pocono Mountains.

The Woodland Villas will also feature an exclusive check-in area with a cozy lounge where families can partake in some games, crafts or just relax. The resort officially broke ground for the new villas today, with an expected opening date in summer 2023.

“Since opening in 2005, we’ve welcomed countless families, many who return year-after-year, often bringing additional friends or family back with them,” said Colavito. “The spaciousness of our new villas will provide the perfect getaway for larger families or friends who like to travel together.”

### **Cub Paw Pool**

The Cub Paw Pool is currently undergoing a significant renovation that will bring a new look and even more water-filled fun with attractions and features tykes and toddlers will love. Anticipated to open March 25, 2022, the new play area will include frog and turtle-themed splash pads, a water-spraying tree and a collection of kiddie slides.

### **New Dining Concept**

A first-of-its-kind dining concept for Great Wolf Lodge will debut adjacent to the Grand Lobby. The full-service restaurant will offer a more elevated dining experience and is expected to open in late 2022.

### **Grand Lobby**

Also in late 2022, guests will enjoy a completely updated Grand Lobby with new carpeting, furniture and fixtures. The heart of the resort, the Grand Lobby, will remain the primary place for complimentary family-friendly activities offered at Great Wolf Lodge, such as Yoga Tails, StoryTime and fun-filled dance parties.

Today's announcement follows several recent refreshes to the resort including updates to Dunkin', a favorite for breakfast and coffee, and the introduction of a new ice cream shop called Woods End Creamery. Off the lobby, guests will discover the new Great Wolf Candy Company while Great Wolf Lodge staples Hungry As A Wolf pizza shop and Buckets hamburger stand will also undergo future renovations. Great Wolf Lodge Pocono Mountains also completed a major upgrade to its extremely popular interactive adventure game, MagiQuest. The update to MagiQuest offers more immersive environments, introduces new characters and offers new adventures to complete.

All of this follows major renovations completed in 2019, including a full refresh of the resort's 401 guest suites, and the addition of Oliver's Mining, an attraction where kids explore an elaborately themed mine to find the elusive Moonstone gem.

For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit [www.greatwolf.com](http://www.greatwolf.com).

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### **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc. is North America's largest family of indoor waterpark resorts, and through its subsidiaries and affiliates, owns and operates family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with locations in Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass.; Charlotte, N.C.; Garden Grove, Calif.; Colorado Springs, Colo.; Bloomington, Minn.; LaGrange, Ga.; Gurnee, Ill.; Scottsdale, Ariz.; and Manteca, Calif. Its 20th resort is currently under construction in Perryville, Maryland and is scheduled to open in summer 2023. Additional information may be found on the company's online media center.

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