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Great Wolf Lodge Ready To Splash Down on Texas Gulf Coast

Great Wolf Lodge celebrates breaking ground on new resort in Webster; second resort in the state.

WEBSTER, TX – (September 22, 2022) – Families across central and southeast Texas, and along the Gulf Coast, looking to strengthen their pack will have a new, fun, adventure-filled family getaway opening in 2024, as [Great Wolf Resorts, Inc.](#), North America’s largest family of indoor water park resorts, broke ground today on a new resort in Webster, Texas. Great Wolf Lodge Gulf Coast Texas in Webster will be the company’s second indoor water park resort in Texas and 22nd resort in North America. Located in Harris County, the 532-room resort with a 95,000 square-foot indoor water park will sit on 27 acres east of the Gulf Freeway and south of the NASA Bypass, becoming a major part of the Flyway at Clear Creek development.

With an investment of more than \$200 million dollars from Great Wolf’s shareholders Blackstone and Centerbridge Partners, the new Great Wolf Lodge will provide a healthy economic boost to the region. To build the resort, Great Wolf’s construction partner, Turner, estimates approximately 600 construction and trade workers will be required on-site each day during the peak of construction. Great Wolf Lodge will look to fill approximately 500 full and part-time jobs to prepare the resort for its grand opening, ranging from senior management positions, engineering, and IT professionals to lifeguards, guest service agents, and housekeepers, all with long-term career growth potential. With a rough construction timeline of 24 months, the Great Wolf Lodge in Webster is expected to celebrate its grand opening in mid-to-late 2024.

“With millions of families visiting our resort in Grapevine, we know Texas families love the Great Wolf Lodge experience and we’re excited to introduce our second resort to the Lonestar State. A hallmark of Great Wolf Lodge is that we help families strengthen their pack by offering a fun-filled getaway that is close, convenient and carefree, and with this new resort, we will be able to better serve families in the Houston area and southeastern portions of the state,” said Murray Hennessy, Chief Executive Officer for Great Wolf Resorts. “This second Great Wolf Lodge resort in Texas would not have been possible without the tremendous support of the city of Webster and Harris County, as well as our shareholders Blackstone and Centerbridge Partners. We’re excited to get this resort underway with today’s groundbreaking and help contribute to the growth and prosperity of this community.”

“The advent of Great Wolf Lodge to Webster and Flyway, our destination development, is remarkable, and the credit goes to the exceptional team at Great Wolf Resorts, Webster City officials, as well as our staff,” said Donna Rogers, Mayor of the City of Webster. “Tourism is one of Webster’s top economic drivers, and Great Wolf Lodge is a force multiplier that will attract visitors from a super-regional and global market. A project of this magnitude cannot transpire without teamwork and a City that is pro-development and business-friendly. The City of Webster has worked hard to cultivate

and practice that mentality, and we see the results with the welcoming of Great Wolf Lodge to Flyway in Webster.”

“Our region but especially Harris County should be excited for Great Wolf Lodge to come to Webster, Texas in Precinct 2. This new indoor waterpark will serve as yet another spot in the area that will bolster the commitment to make Precinct 2 the best place to live, work, and play in Harris County,” said Harris County Precinct 2 Commissioner, Adrian Garcia. “This project brings job opportunities to the region, boosting our local economy, with the potential to create 500 permanent jobs and several hundred more during construction. I’m proud to have fought for the economic incentive for Great Wolf Lodge to build a location here. I am excited to welcome the park to the southern part of Precinct 2, and can’t wait to see the families and children having a great time.”

Great Wolf Lodge Gulf Coast Texas will be a year-round family destination filled with attractions and amenities for all ages. Some of the highlights include:

- An expansive 95,000-square-foot indoor waterpark, heated to a comfortable 84 degrees, featuring a variety of body slides, tube slides, raft rides, activity pools and splash areas for every member of the family – from toddlers and teens to parents and grandparents.
- A 58,000-square-foot family entertainment center known as the Great Wolf Adventure Park will offer a variety of family-friendly attractions, including MagiQuest – Great Wolf Lodge’s exclusive live action-adventure game where players use interactive magic wands to battle goblins and dragons.
- A collection of complimentary family events and activities including Yoga Tails, a morning exercise program that combines tales from the creatures found in the Spirit Water Forest with yoga poses, and evening events such as Great Wolf Lodge’s signature Hustle & Howl dance party and Story Time event.
- Several dining options that will appeal to a variety of culinary styles ranging from pizza and burgers to upscale dining and premium ice cream treats at Wood’s End Creamery.
- Family-friendly suites in a variety of categories and styles including Great Wolf-themed suites with separate sleeping quarters for kids designed as either a log cabin or wolf den and outfitted with bunk beds and Great Wolf character theming. The resort will also feature suites with multiple bedrooms for large families or multi-generational groups.

Great Wolf Lodge Gulf Coast Texas will offer an exceptional value for families with admission to the water park and much of the family entertainment activities in the Grand Lobby included as part of the guest’s stay.

Meeting and event planners can also look to Great Wolf Lodge for their meeting and event needs. The property will boast more than 11,000 square feet of flexible conference space with breakout rooms, built-in A/V technology, customizable catering options, and a team of dedicated industry professionals to tend to every meeting need.

As part of Great Wolf Lodge's environmental initiative, Project Green Wolf, Great Wolf Lodge Gulf Coast Texas will feature a number of energy and water conservation measures, such as energy-saving LED lighting and special water filters to reduce consumption.

For more information on Great Wolf Resorts and its brand of indoor water park resorts, visit www.greatwolf.com.

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About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc. is North America's largest family of indoor water park resorts, and through its subsidiaries and affiliates, owns and operates family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash., Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo., Bloomington, Minn., LaGrange, Ga., Gurnee, Ill.; Scottsdale, Ariz.; and Manteca, Calif.. Additionally, a Great Wolf Lodge in Perryville, Md. is scheduled to open summer of 2023 and the brand recently broke ground on a location in Naples, Fla. Additional information may be found on the company's online media center.