



Incredible Family Fun Awaits During Howl-O-Ween Celebration at Great Wolf Lodge
From trick-or-treat trails to festive eats, families can enjoy seasonal fun and daily celebrations under one roof

CHICAGO (October 1, 2025) – Parents looking for the best Halloween travel destinations and activities for their family this spooky season will love the Howl-O-Ween celebration taking place at all [Great Wolf Lodge](#) locations across the U.S., available now until October 31, 2025. This beloved fall tradition offers fright-free fun with festive programming designed to get every member of the family in the Halloween spirit.

Upon entering the resort, families are transported to the ultimate fall fest, complete with pumpkins, bats, spiders and cozy seasonal décor. Families will have the greatest Halloween fun traveling along the resort's signature [Trick-Or-Treat Trail](#), where they can dress up in costumes, visit themed trick-or-treat stops, and gather treats throughout the lodge—including popular [Haribo®](#) candies like [Starmix](#) and [Goldbears](#)—along with allergy-friendly, non-candy options to ensure all guests can safely enjoy.

Other highlights of Howl-O-Ween include:

- **Monster Bash Dance Party:** Kids can get out their jitters before bedtime and enjoy Halloween songs that will make them move their funky bones.
- **Howl-O-Ween Arts & Crafts:** Great Wolf Lodge offers a collection of fall-themed arts and crafts projects like Howl-O-Ween coloring sheets, pumpkin bookmark origami and new, limited-edition seasonal beads to add to their bracelets & keychains.
- **Howl-O-Ween Mini-Events:** Howl-O-Ween Trivia will challenge families with their knowledge of Halloween myths, legends and traditions.

New this year, guests visiting Great Wolf Lodge locations in Poconos, Pennsylvania; Grapevine, Texas; and Naples, Florida, can check out the **first-ever Great Wolf Lodge [bubly™](#) Spookeasy**. This immersive, mood-lit Halloween hideaway combines spooky charm and sparkling creativity. Families can explore a whimsical witches' market and craft custom sparkling water "potions." A nearby bar offers curated bubly mocktails and cocktails served with just the right seasonal twist.

For families craving tasty Halloween treats, Great Wolf Lodge is serving up a menu of limited-time Halloween-themed food and drink specials perfect for kids and adults alike. Highlights include:

- **Howlin' Wagyu Burger:** Our classic Great Wolf Burger made with premium flame grilled wagyu beef and crackling pork belly stacked on a toasted black wolf bun.
- **Pumpkin Pie Caramel Swirl Shake:** This indulgent shake blends vanilla ice cream and real pumpkin pie, topped with pumpkin caramel sauce and whipped cream.
- **Fall Funnel Cake Fries with Pumpkin Caramel Dipping Sauce:** Crispy funnel cake fries dusted with cinnamon and powdered sugar, served with pumpkin caramel dipping sauce.

- **Worms in the Graveyard:** Dig through layers of crushed [Oreo™](#) “dirt” to uncover gooey gummy worms, topped with sweet orange pastry cream.

Parents can also get into the spirit with Halloween-themed cocktails like the Spiked Orange Phantom and Mali-Boo! Beach Ghost — all designed to keep the spooky vibes alive.

Howl-O-Ween is part of Great Wolf Lodge’s seasonal lineup, which also includes Spring Breakout, Summer Camp-In and Snowland. Each is crafted to help families build traditions, enjoy screen-free bonding, and experience the best of each season together. To learn more about Howl-O-Ween and book a fall getaway, visit greatwolf.com.

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About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc. owns and operates North America’s largest family of indoor water park resorts. Great Wolf Lodge offers a fully integrated resort experience designed specifically for families, with an expansive indoor water park, family-friendly attractions, fun-filled entertainment, delectable eateries and more, all under one roof. The company has 23 locations across North America including three new resorts that recently opened in Webster, Texas (Aug. 2024), Naples, Fla. (Sept. 2024), and Mashantucket, Conn. (May 2025).